The Art of Tasting



Tasting is not eating. It's about focus, attention, and connection with your senses. Each individuals' sensory evaluation is unique to themselves (seeing, hearing, smelling, tasting & touching), and there is no "right or wrong" when tasting chocolate. Discussing your perception with others brings out subjective differences, which leads to a more interesting discussion. Use your senses, understand the perceptions, and discover how to taste & share your experience.

Type of Chocolate	Look	Feel	Sound	Smell	Taste